

SATORI SOL™

2009-10 Salon Rebate and Co-op Advertising Programs

Satori Sol is pleased to announce our sales and marketing salon programs for the 2009-10 season. The following information outlines these programs in detail. Should you have any additional questions please contact us via e-mail at salonprograms@satorisol.com or call us at 877.728.6743. We look forward to assisting you to make the 09-10 season a success!

REBATE PROGRAM

For purchases during the period: **November 1, 2009 – September 30, 2010**

Satori Sol will issue product credit or cash rebate to qualifying salons for all products purchased through any of our authorized distribution partners.

A **Salon Rebate Form** must be accompanied by invoices or a computerized distributor report to include: Salon Name, Date, Quantity, Product Name, Product Size and Unit Price. The total of all invoices submitted must total \$1000 or more to qualify. All forms must be received by November 15, 2010. Limit one rebate form submission per company. All rebates will be fulfilled by December 31, 2010. For product credit, only 12oz. bottles will be provided as product credit and is limited to stock items, substitutions will be at the discretion of Satori Sol and will be issued at salon cost value. No invoices for purchases or invoices not shipped after September 30, 2010 will be accepted. Salon and distribution partner participation is voluntary.

Vieux Monde



Receive \$5 in product credit OR \$1.25 cash

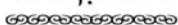
For the purchase of any 12oz. Vieux Monde Line Product (Illusion, Enchante, Phoria, Mysterie).



Receive \$4 in product credit OR \$1.00 cash

For the purchase of any 12oz. Club Chic Product (Tight, Charm, Strut, Rav, SXE).

BINDI



Receive \$3 in product credit OR \$.75 cash

For the purchase of any 12oz. Bindi Line Product (Pure Bliss, Kashmir, Touch or Blush)

Temptation

Receive \$2 in product credit OR \$.50 cash

For the purchase of any 12oz. Temptation Line Product (Too Lush, Tease, Vixen, My Bling Bling).

CO-OP ADVERTISING PROGRAM

Include Satori Sol exclusively in your advertising and we'll help pay for your ad. Satori Sol will credit you 25% of your advertising expense in Product Credit.

Requirements to qualify for the program:

- Satori Sol is the exclusive lotion company included in the ad. No other product names, logos or images may be present for co-op product credit.
- Ads must include the Satori Sol logo and any combination of the following logos: Vieux Monde, Club Chic, Bindi or Temptation. Photos of product (one or any combination of Satori Sol products salon carries) must be included in the ad. Logos and product photos must utilize at least 25% of the total advertising space and Satori Sol will reimburse 25% of the total advertising expense.
- All co-op advertising artwork must be approved by Satori Sol prior to ad submission for co-op consideration.
- Salons must purchase from an authorized Satori Sol distributor.
- The total of all invoices submitted must total \$1000 or more and be dated between November 1, 2009 and September 30, 2010 to qualify.
- Salons must currently carry inventory of Satori Sol products.
- Satori Sol's Co-op Request Form must be filled out completely and must include a final copy of the ad and invoices from the ad vendor.

Once artwork is approved, Satori Sol will provide you with an order form. Please allow 30 days for order to be processed and shipped. Satori Sol reserves the right to substitute back-ordered product for comparable products.

Contact us with any questions regarding our exciting marketing programs - 877.728.6743.

