# H.I.M FIT

Weightless Cooling Dark Tanning Serum
Oil Absorbing - Body Deodorizing -Tattoo Protecting
Indoor & Outdoor Sensitive Skin Bronzer Free Formula



# **FEATURES:**

- · Lightweight lotion in a convenient tube
- · Cooling agent body refreshers
- · Caffeine & Ginkgo skin energizers
- · Sensitive skin & body deodorizing formula
- Indoor/Outdoor Formula
- Tamanu Oil
- Tattoo & Color Fade Protecting
- · Can be used on face and body
- Oriental Black Cashmere Fragrance

### **BENEFITS:**

- Formulated with various accelerators to speed up the tanning process for faster, darker results.
- Cooling agents reduce sweating while keeping you cool during your tanning session.
- Matrixyl Synthe 6<sup>™</sup> Targets and fills in fine lines and wrinkles.
- Tattoo & Color Fade Protecting formula Protects the color and luster of your tattoos.
- Ginkgo Biloba & Caffeine Extract Energize, firm and tighten the skin.
- Tamanu Oil A powerful skin regenerator; aiding in wrinkle reducing, blemish-fighting, and moisturize dry skin. Also, helps to hide the appearance of scars and stretch marks.
- AcquaCell™ Rapid fine line & wrinkle reducer.
- Avocado Extract Helps counter act reddening in the skin caused by irritation, reddening, and razor burn.
- $\bullet$  FreshTek  $^{\text{TM}}$  Body deodorizing blend to leave the skin with no after tan odor.
- SunXTend<sup>™</sup> extends the life of your tanning results and helps to prevent color fading.



# **KEY SELLING STATEMENT:**

HIM Fit<sup>™</sup> is formulated to tan and hydrate men's stubborn skin while absorbing instantly to avoid excess rubbing or left-over residue. HIM Fit<sup>™</sup>'s unique cooling indoor/outdoor formula eliminates after-tan odor while protecting the life of your tan and your tattoos. Perfect for the guy on the go!

It's okay to have a bromance with HIM™... we love HIM™ too!

# **PRODUCT ACTIONS:**

Tan Enhancer, Coolant
Bottle Size 8.5oz Packet Size .5oz