



Almost Famous™
Darkest Triple Bronzer
with Ultra-Toning Blend

SALES FACT SHEET

Story

Get red carpet ready with this Darkest Triple Bronzer that gives immediate color gratification and deeper, delayed bronzed perfection. All eyes will be on you as the Ultra-Toning Blend helps tone for a stunning and vibrant silhouette, while the Conditioning Complex guards against free radicals revealing a youthful complexion. Essential Moisturizers ensure that dark color lasts well into the after-party by sealing in moisture for undeniably soft skin. With color like that you are well on your way to being **Almost Famous™!**

Inspiration/Rationale

- Fulfills the need for a new collection in higher price point
- Satisfies salon requests for return of top-selling sku
- Capitalizes on the popularity of previous Almost Famous

Product Type

- Darkest Triple Bronzer
- Ultra-Toning Blend
- Formulated to combat against ATO
- **Fragrance: Honeybush Tea:** with top notes of Strawberry, Apple, Raspberry, Orange & Tea, mid notes of Jasmin, Rose & White Flower and dry notes of Vanilla & Musk

Technology

Darkest Triple Bronzer	DHA, Beta Carotene and Caramel flawlessly combine for instant and delayed, developed color
Ultra-Toning Blend	Caffeine and Ginseng Extract combine to help tone and brighten for a vibrant, glowing complexion
Conditioning Complex	Hemp Seed Oil and Vitamin A work together to help protect and strengthen the skin for a radiant, youthful appearance
Essential Moisturizers	Triple Oil Blend provides a luxurious feel to the skin while helping to retain moisture for longer-lasting color

Brand and Family

- **Australian Gold® New!** Classic Comeback Collection

Size and Suggested MSRP

- 8.5 oz. Tube **MSRP: \$72.00**
- 0.5 oz. Sample **MSRP: \$10.75**

