



Current Mood™
25th Dimension Exhilarating Dark Bronzer
with Euphoric Skincare Blend

SALES FACT SHEET

Story

Relax, unwind and uplift your **Current Mood™** with each use of this 25th Dimension Exhilarating Dark Bronzer that provides a unique blend of bronzers to ensure intense immediate, darker developed color and longer-lasting gradual results. Dreamy Euphoric Skincare Blend will transport your skin to new levels as it protects and soothes for a more youthful appearance. Deluxe Bio-Active Bronzing Minerals strengthen and soften for touchable, sleek skin, while Flawless Finish leaves skin without shine. Now you can feel as good as you look!

Inspiration/Rationale

- Expands AG \$90-99.99 price point offering
- Fills salon requests for Mood Indigo type product replacement
- Expands on the popularity of the Mineral Collection

Product Type

- 25th Dimension Exhilarating Dark Bronzer
- Formulated to combat against ATO
- No Added Parabens
- **Fragrance: Mysterious Musk:** with top notes of Herbaceous, Lemon & Ozone, mid notes of Jasmin, Lily of the Valley & Fruity and dry notes of Amber, Cedarwood, Musk & Vanilla

Technology

25 th Dimension Exhilarating Dark Bronzer	Special formulation combines DHA with Erythrulose, Caramel, Mahakanni and DermaDark® resulting in immediate and flawless longer-lasting results
Euphoric Skincare Blend	Turquoise and Wild Indigo Extracts combine to help soothe and soften skin while imparting a relaxed and peaceful aura
Bio-Active Bronzing Minerals	Naturally obtained 92 essential minerals rejuvenate and soothe for visibly smoother skin
Flawless Finish	Leaves skin with a touchable, powder-like feel



Brand and Family

- **Australian Gold®** Premium Mineral Line

Size and Suggested MSRP

- 10 oz. Tube **MSRP: \$92.00**
- 0.5 oz. Sample **MSRP: \$13.75**

Contact: infoagi@australiangold.com | www.facebook.com/australiangoldtanning |
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