



Sol Daze™
Astonishingly Dark Intensifier
with Extreme Moisture Blend

SALES FACT SHEET

Story

Say goodbye to dry, dull skin and say hello to moisture drenched, golden results. Bewilder all with this Astonishingly Dark Intensifier that produces a natural, streak-free glowing complexion. Your skin will drink up the Extreme Moisture Blend that quickly absorbs to soothe dry skin and seals in moisture for longer-lasting hydration. Deluxe Bio-Active Bronzing Minerals strengthen and soften for touchable, sleek skin while Flawless Finish leaves skin without skin. Put everyone in a **Sol Daze™** with those stunning results!

Inspiration/Rationale

- Fills industry demand for a new high-end AG intensifier
- New replacement for **Fierce D Fense™**
- Expands on the popularity of the Mineral Collection

Product Type

- Astonishingly Dark Intensifier
- No Added Parabens
- Formulated to combat against ATO
- **Fragrance: Tropical Fruit Spritzer:** with top notes of Starfruit, Tangelo & Ozone Accord, mid notes of Orchid, Peach, Muguet & Jasmin; dry notes of Coconut, Amber, Musk & Teakwood

Technology

Astonishingly Dark Intensifier	Tyrosine is blended with Beta Carotene to produce uniform balanced skin color while maintaining a dark, longer-lasting bronze hue
Extreme Moisture Blend	Luxurious blend of Cocoa Butter, Shea Butter and Water Lotus Extract to soothe and hydrate for a golden glow
Bio-Active Bronzing Minerals	Naturally obtained 92 essential minerals rejuvenate and soothe for visibly smoother skin
Flawless Finish	Leaves skin with a touchable, powder-like feel

Brand and Family

- **Australian Gold®** Premium Mineral Line

Size and Suggested MSRP

- 10 oz. Tube **MSRP: \$80.00**
- 0.5 oz. Sample **MSRP: \$12.00**

