



Sun Seeker™

Serene Dark Intensifier
with Wild Bush Blend

SALES FACT SHEET

Story

Find your final dark destination! This Serene Dark Intensifier provides a gorgeous glowing complexion! Wild Bush Blend brings the power of the Outback with Wild Berries that condition, while Coconut Oil helps protect and soothe the skin for beach-ready perfection. Polished Perfection moisturizes and smooths for a soft tanning canvas, while natural Australian Tea Tree Oil ensures you continue that sun-loving journey. Follow the sun and always be a true **Sun Seeker™**!

Inspiration/Rationale

- Provides lower point of entry into popular Outback Collection
- Fills need for higher ounce size bottle at intro level pricing
- Rounds out collection with new intensifier

Product Type

- Serene Dark Intensifier
- Wild Bush Blend
- Formulated to combat against ATO
- **Fragrance: Paradise Sunset:** top notes of Melon Skin, Orange, Blueberries & Pineapple; mid notes of Lily of the Valley, Jasmin & Apricot Nectar; dry notes of Coconut, Cashmere Musk, Sandalwood, Amber & Vanilla

Technology

Serene Dark Intensifier	Tyrosine and Annatto Extract help to encourage melanin synthesis for deep, dark developed color
Wild Bush Blend	Native Australian Wild berries and Coconut Oil combine to help soothe and nourish for soft, touchable skin
Polished Perfection	Mixture of luxurious Oils help to rejuvenate and lock-in moisture for longer-lasting dark color
ATO Defense	Australian Tea Tree Oil helps prevent after tan odor from occurring

Brand and Family

- **Australian Gold®** Outback Collection

Size and Suggested MSRP

- 10 oz. Bottle **MSRP: \$30.00**
- 0.5 oz. Sample **MSRP: \$4.50**



Contact: infoagi@australiangold.com | www.facebook.com/australiangoldtanning |
| www.instagram.com/agindoor | www.AGIndoor.com | Supports the Australian Koala Foundation®