

# Color Perfecting Complex®

## Instant Sunless Mousse Step 2

Retail

### California Tan Sunless®

#### Line Story

Experience The Sexy Side of Sunless® like never before with revolutionary formulas that only a skilled color expert can provide. Develop flawless color with high-end ingredients for a gorgeous tan and flawless skin!

#### Product Story

- **Natural Blend of Colorants** enhance skin's organic color and conceal imperfections
- **Bronzextend® Blend** utilizes **DHA** and **Erythrulose** to provide skin with a gorgeous, bronze hue
- **Water Color Technology** infuses skin with hydration with a blend of **White Lotus Essential Water**, **Coconut Water**, and **Eucalyptus Water**
- **Caffeine** helps provide skin with a toned and tightened appearance
- **Free of Dyes. Free of Parabens. Free of Gluten.**
- **Breakthrough Fragrance Technology** eliminates odors at the source, replacing them with the Crisp Pear Fragrance

#### Inspiration/Rationale

- Provides an enhanced formula to the original mousse that perfectly matches every skin tone
- Updated packaging and fragrance matches the new higher-end California Tan Sunless line

#### Technology

Natural Colorant Blend  
Color Perfecting Complex®

An antioxidant rich blend containing seven natural colorants that enhance and darken skin's organic color and conceal imperfections

Bronzextend Blend®

A unique combination of Eco-Cert approved DHA and Erythrulose that provides skin with a gorgeous, bronze hue

Water Color Technology

Infuses skin with hydration while affixing color to the skin

Caffeine

Provides skin with improved tone, performance and feel

Caramel

Provides instant color that acts as an application guide while also blending seamlessly into the skin

Breakthrough Fragrance Technology

Eliminates odors at the source, replacing them with the Crisp Pear Fragrance

#### Product Type

Step 2 Develop  
Fragrance: Crisp Pear

#### Brand and Family

California Tan Sunless®

#### Size and MSRP

6 Oz MSRP: \$40.00

Contact your distributor for additional information.

