



CT Seven™ Bronzer Step 2

SALES FACT SHEET

Line Story

Experience the intelligence of CT Seven™, a tan-altering lotion that thinks for your skin and targets the seven key components to an exceptional tan. For those seeking the very best in performance tanning and premium skincare.

Product Story

- **Savvy Seven™** helps maximize tanning results by embracing seven core components to developing gorgeous color - Oxygen, Energy, Copper, Zinc, H₂O, Electrolytes, Antioxidants
- **SMART Technology** identifies the skin's needs and delivers the Savvy Seven ingredients across the skin where they are needed to ensure dark tanning performance
- **X-treme Tanning Catalyst** is a highly advanced ingredient delivery system that helps distribute tanning ingredients more evenly over the skin for improved efficacy
- A blend of **cosmetic** and **DHA bronzers** provide an instant glow while also developing a darker, longer-lasting deep tan
- **CuO₂®** and **TRF™** combine rich ingredients to optimize dark color results
- Formulated to combat against ATO

Inspiration/Rationale

- Bringing back a CT favorite, utilizing an upgraded formula and design
- Design inspired by the popular marble trend found in fashion, design and makeup

Technology

Savvy Seven™

Maximizes tanning results by embracing seven core components to developing gorgeous color

SMART Technology

Identifies the skin's needs and delivers the Savvy Seven ingredients across the skin

X-treme Tanning Catalyst™

Distributes ingredients more evenly over the skin for improved efficacy

Bronzers

A blend of cosmetic and DHA bronzers provide instant and delayed color

CuO₂® and TRF™

Help to further advance bronze color to a dark state

Product Type

Step 2 Bronzer
Fragrance: Fresh Ocean Breeze

Size and MSRP

8.5 oz Bottle MSRP: \$118.00

Brand and Family

California Tan® CT Seven®

Contact

Contact your distributor for additional information

