



Tektōn® Face

SALES FACT SHEET

Line Story

Uncover the secret to building beautiful, bronze color from the inside out. Developed with dynamic skin care and tanning technologies, the Tektōn® Collection will exceed your expectations.

Product Story

- **Tektonic Technology®** helps renew skin for a more youthful look
- Achieve personalized, multi-dimensional color with **CT 3D™** and **BronzeActive®**
- **Daily Defend+** locks in moisture while shielding against environmental stressors for healthier looking skin
- **Cocoa Extract** helps protect skin against free radicals and provides a firming and slimming effect to skin
- **CuO₂®** and **TRF™** combine rich ingredients to optimize dark color results
- Formulated to combat against ATO

Inspiration/Rationale

- Introduces a face into the Tektōn® Collection
- Features a unique light-weight formula, a trend found in the make-up industry
- Design was inspired by the popular geometric trend

Technology

Tektōnic Technology®

Encourages epidermal stem cell replacement for more youthful looking skin

CT 3D™

Different shades of Caramel and DHA provide multi-dimensional color

BronzeActiv®

Promotes melanocyte health and activity for longer-lasting color

Daily Defend+

Envelopes skin in a silky layer reducing the appearance of fine lines and wrinkles while protecting against environmental aggressors

Cocoa Extract

Helps condition and firm skin

CuO₂® and TRF™

Help to further advance bronze color to a dark state

Product Type

Face

Fragrance: Sensual Citrus

Size and Suggested MSRP

1 oz Bottle MSRP: \$42.00

Brand and Family

California Tan® Tektōn®

Contact

Contact your distributor for additional information

