



CALIFORNIA TAN®

Tektōn® Tan Extender Step 3

SALES FACT SHEET

Line Story

Uncover the secret to building beautiful, bronze color from the inside out. Developed with dynamic skin care and tanning technologies, the Tektōn® Collection will exceed your expectations.

Product Story

- **Tektōnic Technology®** helps renew skin for a more youthful look
- **BronzeActiv®** naturally promotes and develops gorgeous bronze color
- **Cocoa Extract** helps protect skin against free radicals and provides a firming and slimming effect to skin
- Accelerate and build the ultimate golden color with **Vitatan®**
- **CT-Protect™** helps preserve skin's youthful appearance with nutrients that help prevent damage
- Formulated to combat against ATO

Inspiration/Rationale

- Introduces a tan extender into the Tektōn® Collection
- Features a unique light-weight formula, a trend found in the make-up industry
- Design was inspired by the popular geometric trend

Technology

Tektōnic Technology®

Encourages epidermal stem cell replacement for more youthful looking skin

BronzeActiv®

Promotes melanocyte health and activity for longer-lasting color

Cocoa Extract

Helps condition and firm skin

Vitatan®

Promotes and builds the ultimate golden color

CT-Protect™

Protects skin's youthful appearance with nutrients

Product Type

Step 3 Tan Extender
Fragrance: Sensual Citrus

Brand and Family

California Tan® Tektōn®

Size and Suggested MSRP

16 oz Bottle MSRP: \$35.00

Contact

Contact your distributor for additional information

