

DESIGNER SKIN®

Reputation™

Untamable 19X Plateau Breaking Bronzer

Luxe Light Complex™

Youth Refine Silicone Blend

Sales Fact Sheet

➤ Reputation™

Story: You know you're the subject of everyone's conversation... so give them something to talk about! Dare to go darker with the 19X Plateau Breaking Bronzer for the rich bronze you've been searching for. Embrace a new dark shade as your tanning plateau is shattered for untamable results. Prepare for envious stares as the Luxe Light Complex™ takes your color to the next, premium level. Rumors will always spread – so get a flawless look they can't deny and don't leave your Reputation to chance!

Rationale

- Provides a new Plateau Breaking Bronzer option in the \$90 price range
- A perfect upgrade for tanners who love 14 Karat™ Gold Rush

Product Type

- Untamable 19X Plateau Breaking Bronzer
- Luxe Light Complex™
- Youth Refine Silicone Blend
- Fragrance: Raspberry Glaze

Technology

- 19X Plateau Breaking Bronzer was expertly designed for experienced tanners with an enhanced level of DHA to breakthrough your tanning plateau to a new level of dark, superior color
- Luxe Light Complex™ works to optimize your UV experience by promoting light to travel seamlessly to skin, while fortifying with minerals and amino acids for optimal melanin production and stunning results
- Youth Refine Silicone Blend combines a fusion of silicones that glide over skin, working to provide a smooth, retouched look
- Black Currant Oil is infused with moisturizing factors to help ensure skin is quenched with long lasting hydration for supple skin and prolonged color
- Formulated to combat against ATO

Additional Information

- Not tested on animals

Brand Family: Designer Skin® Miracle Collection

Size and MSRP

- | | |
|--------------------|---------|
| – 13.5 oz. Bottle | \$97.00 |
| – 0.5 oz. Packette | \$13.50 |



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