

DESIGNER SKIN®

So Shameless™

400XX Heat Wave Sizzle Complex

Unrivaled 17X Bronzer

Deep Blue Technology

Sales Fact Sheet

➤ So Shameless™

Story: Some fear the fire – you welcome it! You live to stir up trouble and aren't afraid to feel the heat. Prepare to release all inhibitions with the immediate tingle of the 400XX Heat Wave Sizzle Complex, for a sensational experience. Have no shame in getting the unrivaled dark bronze you've been craving with the 17X Bronzing Blend that will impart color so rich, it'll feel like you're breaking all the rules. A bold attitude deserves bold results. Go ahead, turn up the heat and find your fire!

Rationale

- Provides a new Tingle Bronzer option in the \$80 price range
- Features a new blend in the DS line for a faster tingle experience

Product Type

- 400XX Heat Wave Sizzle Complex
- Unrivaled 17X Bronzer
- Deep Blue Technology
- Fragrance: Pink Grapefruit Sorbet

Technology

- Heat Wave Sizzle Complex delivers a scorching heat with Ginger and Tingle power that aids in increased oxygenation for striking, gorgeous color at an accelerated rate
- Unrivaled 17X Bronzing Blend combines DHA and Caramel for an immediate bronzing impact and gradual color development
- Deep Blue Technology features Turquoise to help compliment immediate color, for ravishing, dark brown results
- Formulated to combat against ATO

Additional Information

- Not tested on animals

Brand Family: Designer Skin® Miracle Collection

Size and MSRP

- 13.5 oz. Bottle \$85.00
- 0.5 oz. Packette \$12.00



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