



## Tropical Blush™ Blushing Bronzer

### SALES FACT SHEET

#### Line Story

All Access Tanning Pass to Bayside Bronze Color

It's always summer at the bay! Retreat to Emerald Bay® private ocean cove where only the surf, sand and sun define you. Specially-formulated just for you, Emerald Bay® products offer waves of deep bronze perfection as you kick back and enjoy fun in the sun. Real tropical ingredients and a seaside state of mind... now you can own the beach!

#### Product Story

Warm. Sweet. Bronze.

Achieve the perfect sun soaked color with this blushing bronzer. The Premium Skincare Blend rejuvenates and moisturizes skin while Agave Nectar® feeds skin tan-loving nutrients. A blend of cosmetic and DHA bronzers give a golden glow straight from Emerald Bay®. Beach Blush provides a blush hue that deepens color results.

Formulated to combat against ATO

#### Inspiration/Rationale

- Introduces a new premium look and formulation into the value brand
- Features a new skincare blend only available in the premium Emerald Bay® products
- Provides EU with highly requested product type

#### Technology

Premium Skincare Blend

Utilizes a combination of Pomegranate and Ginger Extracts to moisturize, soothe, and detoxify skin

Agave Nectar®

Enriched with premium skincare concentrates and fortified with nutritive vitamins to provide supple skin and deeper, healthy-looking tan

Beach Blush

A warming sensation boosts tanning experience and a blush hue deepens color results

Bronzers

Unique blend of cosmetic and DHA bronzers develop and maintains beautiful bronze color

#### Product Type

Enlivening Blushing Bronzer  
Fragrance: Spiced Coconut

#### Size and MSRP

8.5 oz Bottle MSRP: \$22.99

#### Brand and Family

Emerald Bay® Premium Collection

#### Contact

Contact your distributor for additional information

