

# swedish beauty®

## Tingle Drops

### Sales Fact Sheet

#### Inspiration/Rationale

- Focus on popularity of tingle products within Swedish Beauty brand history
- Focus on popularity of customization trend in beauty and skincare products
- Support multiple requests from industry

#### Product Features

- **Tingle Additive**
- **Vitamins C and E**
- **Moisturizers**
- **95% Naturally Derived and No Added Parabens**
- **Formulated to combat against ATO**
- **Fragrance: *Fragrance Free***

#### Technology

##### Tingle Additive

Formulated to provide the reddening effect of a tingle, but with only a mild warming sensation. Perfect for those who love the flush of tingle color, but hate the feel

##### Vitamins C and E

Work to fight free radicals to rejuvenate and brighten skin

##### Moisturizers

Blend of moisturizers featuring Glycerin help balance and hydrate

##### 95% Naturally Derived and No Added Parabens

For health-conscious tanners

##### Fragrance Free

For compatibility with any lotion

#### To Use

Shake before use. Dispense a quarter size amount of any lotion into the palm of your hand. Add three tingle drops for a light reddening and tingling effect, or six tingle drops for a heavy reddening and tingling effect. Mix well with fingertips. Apply evenly to body. Repeat as needed until desired coverage of body is reached. Wash hands immediately after application. Do not apply drops directly onto skin as they are designed specifically to be mixed with lotion. Do not add directly to a container of lotion. These drops are designed to be mixed with each use.

#### Brand and Family

- **Swedish Beauty** Collection

#### Size and Suggested MSRP

- 1 oz. Bottle with Dropper **MSRP: \$19.99**

