

# OH PALE NO!

TANOVATIONS™

Not Your Basic Dark Tanning Silicone Emulsion  
Bronzer-Free / For Indoor & Outdoor Use

## FEATURES:

- Skin Perfecting Dark Tanning Intensifier
- White Birch skin soothers
- BB Crème Formula
- Pineapple & Dragon fruit Antioxidants
- Melanin Stimulating
- Quad Tyrosine Blend
- Tattoo & Color Protecting
- Sunshine Fizz Fragrance

## BENEFITS:

- Tanning intensifiers deliver dark golden results without the use of bronzing agents.
- White Charcoal – Powerfully reduces skin's impurities such as excess oil, clogged pores and also helps reduce the appearance of breakouts.
- BB Crème formula will prime, perfect and correct the skin for an overall more even, clear and youthful appearance.
- Pineapple & Dragon fruit Extracts – High in antioxidants and Vitamin C to fight free radical damage and increase collagen production.
- White Birch – Restores firmness and soothes troubled skin.
- Phloretan™ – An antioxidant that helps even skin tone and prevent the formation of wrinkles.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulate and increase melanin formation to accelerate the tanning process.
- Melactiva™ – Melanin synthesizer for darker, longer lasting results
- Body Fit™ – Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.



## KEY SELLING STATEMENT:

Say Goodbye to Pale - and say hello to dark tanning's newest cocktail! Oh Pale No!™ is formulated to hydrate, soften, help detoxify and color correct skins pesky imperfections. Blended with multiple accelerators, Pineapple and Dragon Fruit extracts, Oh Pale No! will help get "just from the beach bronze" color while nourishing skin with essential fruit antioxidants! This dark tanning elixir is created without the use of bronzers or dyes making it transfer resistant. Keep your standards high and your tan dark – choose Oh Pale No!™

## PRODUCT ACTIONS:

Tan Enhancer

Bottle Size: 13.5oz Packet Size: .5oz