



Australian Gold

Hemp Nation® Sea Salt & Sandalwood
Moisturizing Tan Extender with Hemp Seed Oil
Blended with Sea Salt, Sandalwood & DermaDark® Bronzer

SALES FACT SHEET

Story

Keep your summer memories and that gorgeous color all year round! Refresh and relax with the Summer by the Sea Blend that hydrates and tones for a smooth, glowing complexion. Summer lives on with **DermaDark® Bronzer**, a unique color enhancer, which continues to build gradual color with daily use. Reformulated Hydrating Complex replenishes dry skin, while advanced Age Defying Blend works to guard against the signs of aging and provides a natural radiance. Use daily to secure your passport to the world of **Hemp Nation®**!

Inspiration/Rationale

- Expands on the popularity of **Hemp Nation®** after-tan collection
- Satisfies salon demand for a new fragrance
- Builds on the trend of clean, salt inspired fragrance notes

Product Type

- Hemp Seed Oil Tan Extender
- THC-Drug and Paraben Free
- **Fragrance: Sea Salt & Sandalwood:** with top notes of Mandarin, Pineapple, Peach & Water Flowers; mid notes of Coconut Cream, Dark Rum & Beach Sand Accord; dry notes of Sandalwood, Douglas Fir & Gardenia

Technology

Summer by the Sea Blend	Mix of Sea Salt and Sandalwood Extract nourishes and hydrates, while DermaDark® Bronzer provides streak-free gradual color development
Hydrating Complex	Blend of Pure Hemp Seed Oil and other skin moisturizing ingredients that absorb quickly to hydrate and leave the skin soft to the touch
HydraRich™ Blend	Ultimate moisturizing blend that works to hydrate and lock in moisture to the skin
Age Defying Blend	A super charged fusion of Vitamins E and B5 offer natural protection against the signs of aging
Soft Focus Effects	Soft Focus Microspheres scatter light to help diminish the appearance of fine lines and wrinkles



Brand and Family

- **Australian Gold® Hemp Nation®** Body Collection

Size and Suggested MSRP

- 18 oz. Bottle **MSRP: \$22.00**