



**Australian Gold**

**Beachin Life™**

Hypoallergenic Custom Color DHA Bronzer  
with Paradise Perfected™ Technology

**SALES FACT SHEET**

**Story**

Be shore of yourself and come out of your shell with this Hypoallergenic Custom Color DHA Bronzer that promotes a dark, vacation-perfect bronzed glow customized for your individual skin tone. **Paradise Perfected™ Technology** helps protect and nourish skin for a touchably soft, yet strong tanning canvas. Thirsty skin will drink up the Exotic Fruit Smoothie Complex that drenches skin with decadent fruit juices for irresistibly hydrated dark color. Vacay Extend prolongs that gorgeous sun-kissed glow never letting your getaway end. Salt in the air and sand in your hair, **Beachin' Life™** is the best life!

**Inspiration/Rationale**

- Addition to the popular Outback Collection
- Expands under \$40 price point within AG brand
- Incorporates requests for hypoallergenic products

**Product Type**

- Hypoallergenic Custom Color DHA Bronzer
- **Paradise Perfected™ Technology**
- **Fragrance Free** with botanical essences of Coconut, Raspberry, Vanilla and Apricot

**Technology**

Custom Color DHA Bronzer	Unique blend of DHA and Logwood develop customized instant and delayed dark color
<b>Paradise Perfected™ Technology</b>	Mangosteen and Shea Butter nourish skin for superior hydration
Exotic Fruit Smoothie Complex	Delicious cocktail of Pineapple, Apple, Apricot and other fruits soothe, purify and moisturize for soft, smooth skin
Sensitive Skin	Hypoallergenic and Fragrance Free

**Brand and Family**

- **Australian Gold®** Outback Collection

**Size and Suggested MSRP**

- 8.5 oz. Tube **MSRP: \$39.00**
- 0.5 oz. Sample **MSRP: \$5.75**



@australiangoldtanning



@AGIndoorTanning

www.AGindoor.com

www.newsunshinellc.com

infoagi@australiangold.com