



Bronze Voyage® Bronzer

SALES FACT SHEET

Line Story

All Access Tanning Pass to Bayside Bronze Color

It's always summer at the bay! Retreat to Emerald Bay® private ocean cove where only the surf, sand and sun define you. Specially-formulated just for you, Emerald Bay® products offer waves of deep bronze perfection as you kick back and enjoy fun in the sun. Real tropical ingredients and a seaside state of mind... now you can own the beach!

Product Story

Alluring. Rich. Adventurous.

Explore bronze boundaries with this bold DHA Bronzer. Feed your skin tan-loving nutrients with Agave Nectar® while the Premium Skincare Blend rejuvenates and moisturizes skin. DHA combined with Erythulose maintains dark, exotic color and Cocoa Butter drenches skin in dewy hydration.

Inspiration/Rationale

- Introduces a new premium look and formulation into the value brand
- Features a new skincare blend only available in the premium Emerald Bay® collection

Technology

Premium Skincare Blend

Utilizes a combination of Pomegranate and Ginger Extracts that moisturize, soothe, and detoxify skin

Agave Nectar®

Enriched with premium skincare concentrates and fortified with nutritive vitamins to provide supple skin and deeper, healthy-looking tan

DHA

Develops delayed color and maintains a beautiful bronze glow

Cocoa Butter

Moisturizes skin for nourished, soft and smooth skin

Product Type

Fragrance: Coconut Grove

Brand and Family

Emerald Bay®

Size and Suggested MSRP

8.5 oz Bottle MSRP: \$25.99

Contact

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