

DS 20™

Limited Edition
Fabulous 20X Birthday Bronzer
DS ProBronze Extend™ with Color Wish Complex
Timeless Allure Concentrate & Mega Magical Silicone Emulsion

Sales Fact Sheet

➤ DS 20[™]

Story: It's our birthday and we'll bronze if we want to! Get ready to throw sass around like confetti and celebrate 20 fabulous years of Designer Skin. No bash is complete without a dazzling bronze, so we're blowing out the candles with this 20X Birthday Bronzer and Color Wish Complex. Put on your party dress and look your birthday best with Timeless Allure Concentrate... for a look worth celebrating. It's time to drink champagne, dance on tables and cheers to 20 years of bronze perfection!

Rationale

- Inspired by Designer Skin's 20th birthday, the design has just enough bling for a DS party look!
- Offers a bronzing option in the Mystical™ Collection in the \$90 price range

Product Type

- Limited Edition
- Fabulous 20X Birthday Bronzer
- DS ProBronze Extend™ with Color Wish Complex
- Timeless Allure Concentrate & Mega Magical Silicone Emulsion
- Fragrance: Papaya Mimosa

Technology

- 20X Bronzer features DS ProBronze Extend™, an expertly designed balance of DHA and Erythrulose for darker, more even results for a flawless appearance
- Color Wish Complex works to provide optimal dark color and a longer lasting, sensational bronze
- Timeless Allure Concentrate provides a blend of time released replenishing agents to help deliver a tightened and lustrous look
- Mega Magical Silicone has been enhanced to provide extended color, optical blurring for fine lines and a newly added luxuriously soft feel to leave skin silkier and softer than ever before
- Party all night with notes of Papaya, Pear and hints of sultry Vanilla and Raspberry to leave an enticing and sparkling impression

Additional Information

Not tested on animals

Brand Family: Designer Skin® Mystical™ Collection

Size and MSRP

13.5 oz. Bottle \$99.000.5 oz. Packette \$13.75

