

The IT List™
Premier Collection
Ed Hardy Tanning™

Elite Dark Tanning Lotion

Designed without Gluten, Nut, Wheat, Oils, or Parabens

Hypoallergenic & Vegan Formula

For All Skin Types



FEATURES:

- Elite Skin Softening Intensifier
- Gluten Free/Paraben/Nut & Oil Free
- Vegan/ Hypoallergenic Formula
- Ginger & Aloe hydrates and evens out skin tones
- Melanin Stimulators
- Skin Tightening and Toning
- Cotton & Rice Extract
- Royal Ivy Orchid Fragrance

BENEFITS:

- Celebrity status tanning accelerators help give your skin natural, bronzed results.
- Hypoallergenic – Gluten, Oil, Paraben, Wheat, Vegan & Nut Free.
- Ginger & Aloe – Evens out skin's tone while keeping your skin ultra hydrated.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results
- Caffeine Extracts – Energize, firm and tighten the skin.
- Cotton & Rice Extract – Soothe and soften the skin without irritation.
- Formulated with sensitive skin tanners in mind.

KEY SELLING STATEMENT

"Give your skin the royal treatment with The IT List™! This exclusive formula will darken the skin without the use of bronzers and is free of glutens, nuts, wheat, oil and parabens. Added skin softeners keep you hydrated and allow your tan to last days longer. This vegan blended, hypoallergenic formula, makes this dark tanning lotion perfect for all skin types... You must be privileged, because you are invited on The IT List™!

PRODUCT ACTION

Tan Enhancer

Bottle Size: 10oz / Packet Size: .5oz