

# DESIGNER SKIN®

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## Lip Smoothie Blue Raspberry Flavor

SPF 15 Lip Balm with Aloe

### Sales Fact Sheet

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#### ➤ Lip Smoothie Blue Raspberry Flavor

**Story:** Keep lips soothed and glamorous with Lip Smoothie! This ultra-hydrating lip balm will keep lips hydrated in the driest of circumstances.

#### Rationale

- Offers an all-new flavor and look to the Lip Smoothie Tropical Flavor!
- An SPF lip product is an easy add-on to any lotion sale

#### Product Type

- Lip Balm
- SPF 15
- Blue Raspberry Flavor

#### Technology

- Helps protect against sunburn
- Works to temporarily relieve dry, chapped or windburned lips

#### Additional Information

- Not tested on animals

**Brand Family:** Designer Skin® Bath | Body | Face Collection

#### Size and MSRP

- .13 oz. Tube \$2.99
- 20 Count Fishbowl Display



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