Odor Neutralizer
Step 3

Professional

California Tan Sunless®

Line Story
Experience The Sexy Side of Sunless® like never before with revolutionary formulas that only a skilled color expert can provide. Develop flawless color with high-end ingredients for a gorgeous tan and flawless skin!

Product Story
- **Eliminates ATO** by breaking down, minimizing and absorbing malodor
- **Caffeine** helps provides skin with a toned and tightened appearance
- Cleanse, sooth and soften skin with **Vanilla** and **Witch Hazel**
- **Dye Free. Paraben Free. Gluten Free.**
- **Breakthrough Fragrance Technology** eliminates odors at the source, replacing them with a Crisp Pear Fragrance

Inspiration/Rationale
- Brings back a popular product with a new, enhanced formula perfect for booth or handheld spray tans
- Updated packaging and fragrance matches the new higher-end California Tan Sunless line

Technology

Odor Neutralizer Technology	Combination of two powerful odor neutralizing ingredients that attack ATO on two fronts: breaking down malodor molecules, minimizing and absorbing odors and replacing them with Crisp Pear fragrance
Green Tea	Improves complexion and firmness while hydrating skin for a youthful appearance
Vanilla	Cleanse, soothe and soften skin, while anti-oxidants and Vitamin B protect skin
Caffeine	Energizes and tones skin for improved tone, performance and texture
Witch Hazel	Cleanses and tightens skin, leaving skin feeling fresh and rejuvenated

Product Type
Step 3 Perfect
Fragrance: Crisp Pear

Brand and Family
California Tan Sunless®

Size and Salon Cost
Vented Gallon $69.00

Contact your distributor for additional information.