



Beta – Carotene Infused Intensifying Drops

Sales Fact Sheet

Story

Looking for extra skincare benefits to improve your tanning routine? Hit a plateau in your color results? Simply want darker color? Let Swedish Beauty® nourish your skin and boost your glow with NEW Intensifying Drops! Featuring Vitamins, Nutrients and Moisturizers, these one-time use drops will help maximize your color results while providing added skincare to each tanning session! Beauty at its Brightest™!

Inspiration/Rationale

- Perfect add on to any Swedish Beauty® product as a tanning and skincare booster
- Supports the popularity of "booster drops" in the European market

Product Type

- Beta - Carotene Infused Drops
- Vitamin E
- Color Boosters
- Moisturizers
- Non - Comedogenic
- Fragrance Free

Technology

Beta - Carotene

Helps rejuvenate skin with antioxidant properties

Vitamin E

Works to fight free radicals and environmental stressors

Color Boosters

Help intensify tanning results by delivering oxygen to the skin

Moisturizers

Naturally rehydrate skin

Non - Comedogenic

For sensitive skin



Additional Information

- Nut Free, Gluten Free, Paraben Free, Soy Free, Fragrance Free, DHA Free, Hemp Free, Aloe Free, Erythulose Free, No Animal Testing

Brand

- Swedish Beauty®

Size and Suggested MSRP

- .14 oz. Capsule (40 Count Display) **MSRP: \$3.00**

