

# Stardom™

Stellar 60X Bronzing Force™

Dark Abyss Elixir™ + GlowGevity Complex™

Sumptuous Silicone Blend with Stargaze Flawless Finish™

## **Sales Fact Sheet**

# ➤ Stardom<sup>™</sup>

Story: With starry eyes, endless dreams and a glow that belongs among the stars, the whole universe is yours. It's time to explore the unknown and encounter never seen before dark color! Designer Skin's 60X Bronzing Force™, with Dark Abyss Elixir™ and GlowGevity Complex™, ensures an out of this world bronze and infinite glow. Experience the magnitude of Sumptuous Silicone Blend and Stargaze Flawless Finish™ for a superior cosmic feel and perfected look. Take your bronze to a new galaxy... Stardom awaits!

#### **Rationale**

- Offers the darkest and longest lasting bronzing power in the Designer Skin line that's a trendy upsell to Miss Designer
- Breaks through current price point barrier to offer a new, high-end bronzer

## **Product Type**

- 60X Bronzing Force™
- Dark Abyss Elixir™ + GlowGevity Complex™
- Sumptuous Silicone Blend with Stargaze Flawless Finish™
- Fragrance: Mango Champagne

# **Technology**

- Stellar 60X Bronzing Force™ is Designer Skin's darkest and longest lasting combination of bronzing ingredients, with Dark Abyss Elixir™ for flawless extended color development lasting up to twice as long
- GlowGevity Complex™ draws moisture to skin to ensure a beaming glow
- Sumptuous Silicone Blend has a luscious, light weight feel, with superior spreadability, to leave skin hydrated and exceptionally silky
- Stargaze Flawless Finish™ provides a look of perfection, helping to diffuse light for a softer, younger looking appearance

#### **Additional Information**

Not tested on animals

**Brand Family:** Designer Skin® X Collection

# Size and MSRP

- 13.5 oz. Bottle \$155.00- 0.5 oz. Packette \$21.75

