

DESIGNER SKIN[®]

Treasured™

18X Beloved Bronzer
Sweet as Sugar Elixir
Rich Whole Milk Formula

Sales Fact Sheet

➤ Treasured™

Story: Headed down the aisle or searching for Prince Charming? Prepare to say I DO to a beloved bronze! Bridal beauty awaits with this 18X bronzer, featuring dark color that will have you falling madly, deeply and truly in love. Beauty prep has never been easier with this rich whole milk-base formula and sugar elixir to help fortify for lusciously soft skin. Romance is in the air, let yourself be Treasured and fall in love all over again.

Rationale

- Provides a new milk-base bronzing option in the \$80 price range, a perfect upgrade for Cherish™ fans
- Inspired by romance and weddings, it's the perfect option for bridal tanners or for those who simply want to fall in love with their new bronze!

Product Type

- 18X Beloved Bronzer
- Sweet as Sugar Elixir
- Rich Whole Milk Formula
- Fragrance: Whipped Pineapple Soufflé

Technology

- Advanced 18X Bronzing Blend features DHA and Caramel for an immediate bronzing impact and gradual color development
- Sweet as Sugar Elixir works to provide soft to the touch skin. Skin soothing ingredients of Allantoin and Cane Sugar help to ensure skin is left lush and hydrated
- Whole Milk-base Formula fortifies your skin with Calcium to help promote the production of melanin for richer color, while also providing Tyrosine and Vitamin B₂ to help you milk every second of your tanning session
- Optimized ProVitamin D helps strengthen skin's defense against free radicals to help promote younger looking skin

Additional Information

- Not tested on animals

Brand Family: Designer Skin® Miracle™ Collection

Size and MSRP

- 13.5 oz. Bottle \$86.00
- 0.5 oz. Packette \$12.00



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