

Color Infusing Cocktail™ Tanning Lotion Step 2

California Tan Sunless®

Line Story

Experience The Sexy Side of Sunless® like never before with revolutionary formulas that only a skilled color expert can provide. Develop flawless color with high-end ingredients for a gorgeous tan and flawless skin!

Product Story

- **Silicone Free** formula prepares skin for dark UV color development while allowing for maximum sunless solution absorption
- Accelerate and build the ultimate golden color with **Vitatan®**
- **Pro-Color Complex™** amplifies color development by saturating skin with Proteins
- **Dye Free. Paraben Free. Gluten Free.**
- **Breakthrough Fragrance Technology** eliminates odors at the source, replacing them with a Crisp Pear Fragrance

Inspiration/Rationale

- Provides an enhanced formula to the UV + Sunless Cocktail Tanning Lotion
- Updated packaging and fragrance matches the new higher-end California Tan Sunless line

Technology

Cocktail Base	Free of silicones and oils to not hinder sunless tan
Vitatan®	Promotes and builds the ultimate golden color
Pro-Color Complex™	Provides high amounts of Proteins for boosted sunless color development and Lipids, Vitamins and Minerals to lock in moisture
Active Moisturizers	Saturate skin in hydration to ensure optimal UV and sunless results
Caramel	Provides instant, bronze color
Breakthrough Fragrance Technology	Eliminates odors at the source, replacing them with the Crisp Pear Fragrance

Product Type

Step 2 Develop

Fragrance: Crisp Pear

Brand and Family

California Tan Sunless®

Size and Suggested MSRP

6 Oz MSRP: \$40.00

.5 oz MSRP: \$7.00

Contact your distributor for additional information.

