

Odor Neutralizer

Step 3

Retail

California Tan Sunless®

Line Story

Experience The Sexy Side of Sunless® like never before with revolutionary formulas that only a skilled color expert can provide. Develop flawless color with high-end ingredients for a gorgeous tan and flawless skin!

Product Story

- **Eliminates ATO** by breaking down, minimizing and absorbing mal odor
- **Caffeine** helps provides skin with a toned and tightened appearance
- Eliminate unpleasant odor with **Crisp Pear Fragrance**
- **Dye Free. Paraben Free. Gluten Free.**

Inspiration/Rationale

- Brings back a popular product with a new, enhanced formula
- Updated packaging and fragrance matches the new higher-end California Tan Sunless line

Technology

Odor Neutralizer Technology

Combination of two powerful odor neutralizing ingredients that attack ATO on two fronts: breaking down mal odor molecules, minimize and absorb odors and replacing them with Crisp Pear fragrance

Green Tea

Keeps skin hydrated for a youthful appearance

Vanilla

Contains properties to help cleanse, soothe and soften skin, while anti-oxidants and Vitamin B protect skin

Caffeine

Energizes and tones skin for improved tone, performance and texture

Witch Hazel

Cleanses and tightens skin, leaving skin feeling fresh and rejuvenated

Product Type

Step 3 Perfect

Fragrance: Crisp Pear

Brand and Family

California Tan Sunless®

Size and Suggest MSRP

6 Oz MSRP: \$27.00



Contact your distributor for additional information.