Revved™ Competition Dark Solution
Step 2

Professional

California Tan Sunless®

Line Story
A professional grade line of products that imparts rich, dark color for competition body builders. Solution can be applied with HVLP machines allowing for fast application while the cosmetic color will remain on skin for a minimum of 24 hours.

Product Story
- Imparts immediate, short and long-term dark brown **color perfect for body building competitions**
- Competition ready color is a **rich dark brown shade** for ultimate muscle definition

Inspiration/Rationale
- Introduces a line of products for the competition body building market
- Supports Revved® Cosmetic Bronzer

Technology

PowerBoost® Compound	A trio of ingredients, including Whey Protein, that energize skin for a more toned appearance, hydrate skin for long-lasting color and impart additional proteins on the skin for the competition dark color
Competition Ready Bronzers	Cosmetic color that remains on skin for 24 hours with minimal streaking and rub-off ensuring the integrity of the color the day of the competition
Browning Power Cling	A high level of specially combined bronzing ingredients, both immediate and long-term, ensure dark color with optimal absorption while a thin layer forms on skin to keep cosmetic color from smearing or fading
Caffeine	Provides skin with a toned and tightened appearance to support muscle definition

Product Type
Step 2 Develop
Fragrance: Midnight Tropics

Brand and Family
California Tan Sunless®

Size and Salon Cost
Liter $75
Gallon $150

Contact your distributor for additional information.