

Peepers® Eyewear

SALES FACT SHEET

Line Story

Ergonomically designed to fit the exact shape of the eyes, eliminating tan lines and protecting them from UV rays.

Inspiration/Rationale

- Introduces eyewear into the California Tan line
- Sturdy design is meant for continued use

Technology

Ergonomic Design

Fits the exact shape of eyes, eliminating tan lines

Removable Adjustable Elastic Band

Ensures a perfect fit for each user. Doesn't allow eyewear to move or slip - great for stand-up bed users. Easily removed - great for lay down bed users.

Tall Design

Designed with enough space for long lashes

Various Colors

Comes in 8 bold colors for different tastes of each user

Product Type

Eyewear

Brand and Family

California Tan® Peepers®

Size and Suggested MSRP

Individual Assorted Colors MSRP: \$2.47

Individual Modern Colors MSRP: \$3.00

Size and Salon Cost

72 Pieces Assorted Colors Display Salon Cost: \$88.56

72 Pieces Modern Colors Display Salon Cost: \$108.00

Contact

Contact your distributor for additional information



Modern Colors



Assorted Colors