

DESTINATION Darkness™

One Hour Color Creator Anti-Orange Technology +
Triple Bronzing Blast • Tattoo & Color Fade Protecting Formula

Ed Hardy®
Tanning
TANOVATIONS™

FEATURES:

- High intensity dark DHA, Natural & Cosmetic bronzer
- Melanin Stimulating Quad Tyrosine Blend
- Anti-Orange Technology
- Detoxifying Charcoal Extracts
- Tattoo & Color Fade Protection
- Multiple Melanin stimulators
- Sparkling Blackberry Fragrance

BENEFITS:

- High amounts of DHA, Natural and Cosmetic Bronzers produce seriously dark immediate and progressive bronzing results for an instant pop of color.
- Quad Tyrosine Blend + MelanoBronze™ - Stimulates and increases melanin formation to accelerate the tanning process.
- Melactiva™ – Melanin synthesizer for darker, longer lasting results
- Blue Tansy™ – Flower extract that contains calming and healing properties while using blue hues to counteract orange tones in the skin to provide the most natural color possible.
- Charcoal Extract – Absorbs excess oil while detoxifying the skin, tightening pores, reducing inflammation and aiding in acne prone skin, helping to provide a clearer looking complexion.
- Body Fit™ - Reduces the appearance of cellulite and promotes firmness.
- Tattoo & Color Fade Protector - Prolongs the life and radiance of your tattoos and tanning results.



KEY SELLING STATEMENT:

Ed Hardy's Destination Darkness™ is redefining Rush Hour! This rapid release dark bronzing formula will put your tan in overdrive! Anti-Orange ingredients and detoxifying agents will allow your skin to navigate the perfect path to sought after dark color! Added moisture magnets, skin tightening and toning agents will make you the main attraction! If you're ready to travel to new tanning heights then the destination is easy... Destination Darkness™.

PRODUCT ACTIONS:

Tan Enhancer, DHA Bronzer
Bottle Size 13.5oz / Packet Size .5oz