CALIFORNIA TAN®

# Tektōn® Intensifier

Step 1

## SALES FACT SHEET

### Line Story

Uncover the secret to building beautiful, bronze color from the inside out. Developed with dynamic skin care and tanning technologies, the Tektōn® Collection will exceed your expectations.

### Product Story

- **Tektōnic Technology®** helps renew skin for a more youthful look
- **BronzeActiv®** naturally promotes and develops gorgeous bronze color
- **Youth Boosting Peptide** helps stimulates collagen synthesis for smoother, younger-looking skin
- **Cocoa Extract** helps protect skin against free radicals and provides a toning effect to skin
- A **Cooling Essence** refreshes skin and helps inhibit after tanning odor
- Accelerate and build the ultimate golden color with **Vitatan®**
- Formulated to combat against ATO

### Inspiration/Rationale

- Introduces a fresh take on the intensifier in the Tektōn® Collection
- Features a unique light-weight formula, a trend found in the make-up industry
- Design was inspired by the popular geometric and pearlescent/opalescent trend

### Technology

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| Tektōnic Technology® | Encourages skin to function at optimal levels to maintain youthful appearance |
| BronzeActiv® | Promotes color development in and out of the tanning bed |
| Youth Boosting Peptide | Known to help stimulate two types of collagen synthesis |
| Cocoa Extract | Helps condition and tone skin |
| Cooling Essence | Offers a refreshing experience and helps inhibit tanning odor |
| Vitatan® | Promotes and builds the ultimate golden color |

### Product Type

Step 1 Intensifier
Fragrance: Sensual Citrus

### Size and Suggested MSRP

8.5 oz Bottle MSRP: $81.00

### Brand and Family

California Tan® Tektōn®

### Contact

Contact your distributor for additional information