

FOR ALL
HAIR TYPES
& TEXTURES

TUBE MADE
OF SUGAR
CANE

DESIGNME

FAB.ME blonde
fortifying purple shampoo
shampooing mauve fortifiant

own your tone
votre ton; en contrôle
250 ml · Net 8.5 fl oz



FAB.ME blonde FORTIFYING PURPLE SHAMPOO

Purple fortifying shampoo made with natural ingredients to refresh highlights, neutralize yellow tones and helps with hair loss due to breakage. Get ready to **OWN YOUR TONE.**

WHY I'M SPECIAL

MAINTAIN BLONDE

STRENGTHENING

PLUMP AND HYDRATE

PROMOTE SCALP HEALTH

SOFTEN HAIR FIBERS

ENHANCE DEFINITION

ANTIOXIDANT RICH

PROTECT AGAINST DAMAGE



DESIGNME

WHAT MAKES ME STRONG

We take pride in our proprietary and innovative formulations. We've cut out the nasty stuff and added everything to help you maintain your perfect blonde.

VEGAN HYALURONIC ACID

Appreciated for its moisturizing and plumping effect. It easily penetrates the hair and is then able to fix a large amount of water, up to 20 times its weight.

COCAMIDOPROPYL HYDROXYSULTAINE

Conditioning agent that increases foaming properties and reduces static.

PROPANEDIOL (1,3-PROPANEDIOL)

A natural humectant that is ecologically sustainable.

DISODIUM LAURETH SULFOSUCCINATE

An ionic surfactant that is one of the softest in the range. Contrary to what one might think, it is not part of the sulphates.

THE GLYCERYL OLEATE

A fatty acid ester that has softening and softening properties, it is used as a stabilizing agent in O / W (oil / water) type emulsions.



FORTIFYING INGREDIENTS



EDELWEISS FLOWER

Rich in antioxidants. Protects against daily damage. Softens and calms sensitized hair fibers.



BAMBOO EXTRACT

Makes hair manageable, shinier, softer and stronger. Washes away dead skin cells and other unwanted agents that can build up on hair.



RADISH ROOT

Helps fight against dandruff. Helps slow the growth of microorganisms on the scalp and counteracts the development of microbes.



GINGER ROOT

Stimulative effect that promotes overall scalp health.



QUINOA

Forms a protective barrier and enhances definition.