

Dramatically Dark™
Tanovations/ Ed Hardy Tanning
Luxe Firming & Toning Dark Tan Amplifier
Bronzer and Color Free

FEATURES:

- Fast Acting Tanning Amplifier
- 2 Melanin Stimulators
- Skin Tightening and Toning
- Hemp Seed Oil
- Advanced Matrixyl Synthe 6™
- Pineapple Mango Fragrance

BENEFITS:

- Dark tanning activators give skin a natural, sun kissed glow
- MelanoBronze™ & Melactiva™ – Helps stimulate melanin activity to allow for longer lasting, darker tanning results
- Advanced Matrixyl Synthe 6™ Tightens and tones the skin while helping to fight the formation of wrinkles
- Argan Oil- Moisturizes and repairs dry, damaged skin
- Hemp seed oil- Adds superior hydration to the skin
- Can be used Indoor & Outdoor



KEY SELLING STATEMENT

“Dramatically Dark™ is specifically formulated for the tanner who wants it all! This lightweight formula is free of self-tanners and bronzing agents to provide natural, just from the beach golden color. This multipurpose lotion can be used indoors and outdoors and is infused with argan and hemp seed oil to keep your skin hydrated and refreshed.”

PRODUCT ACTION

Tan Enhancer

Bottle Size 11oz Packet Size .7oz