

**Sorry Not Sorry™  
Premier Collection  
Ed Hardy Tanning™**

50X Black Bronzing Dark Tanning Lotion  
Tattoo Fade Protecting & Matte Finish Formula

**FEATURES:**

- High levels of DHA, Natural & Cosmetic Bronzers
- Perfects skin's tone with BB Cream
- Tattoo & Color Fade Protectors
- Avocado, Aloe Vera & Cucumber Extracts
- Melanin Stimulators
- Skin Tightening and Toning
- Starfruit & Aloe Fragrance

**BENEFITS:**

- Insanely Dark, High Levels of DHA, Natural & Cosmetic Bronzers for immediate and prolonged bronzing results.
- BB Cream – Beauty Balm that primes, mattifies & perfects skin for airbrushed results.
- Tattoo & Color Fade Protection – Protects the color and luster of tattoos and tanning results.
- Avocado, Aloe Vera & Cucumber Extracts – Provides calming, soothing, anti-reddening, de-puffing, and moisturizing properties.
- MelanoBronze™ – Stimulates melanin activity to allow for longer lasting, darker tanning results
- Hemp Seed Oil, Macadamia Nut & Almond Oil - For added hydration, nourishment and skin conditioning benefits



**KEY SELLING STATEMENT**

"If you have tried out the competition with lack luster results, it's time to be a Goal Digger and move up to top-notch color. You live, you learn, you upgrade. Our Tattoo & Color Fade protectors combined with anti-inflammatory agents and soothing skin softeners to make this matte finish, black bronzing lotion the full package. With color like this, you won't just make an appearance; you will make an impact – Sorry Not Sorry™!

**PRODUCT ACTION**

Tan Enhancer, DHA Bronzer

*Bottle Size 10oz / Packet Size .5oz*