# Caribbean Cool™ Tanovations™ Collection Ed Hardy Tanning™

Tropical Island Dark Natural Bronzing Lotion With Jamaican Black Castor Oil

#### FEATURES:

- DHA Free Natural Bronzers
- Jamaican Black Castor Oil
- Coconut Milk & Vitamin E
- 2 Melanin Stimulators
- Skin Tightening and Toning
- Argan Oil & Hemp Seed Oil
- Tropical Punch Fragrance

#### **BENEFITS:**

- Tropical DHA-Free Natural Bronzer provides streakfree/stain-free results.
- Jamaican Black Castor Oil Unblocks clogged pores while detoxifying, removing excess oil in skin and working as an anti-inflammatory.
- Coconut Milk & Vitamin E Silky-smooth skin softeners deeply penetrate to hydrate skin.
- MelanoBronze™ & Melactiva™ Stimulates melanin activity to allow for longer lasting, darker tanning results.
- Advanced Matrixyl Synthe 6<sup>™</sup> Tightens and tones the skin while helping to fight the formation of wrinkles.
- Argan Oil softens the skin.
- Hemp seed oil adds superior hydration to the skin.

### **KEY SELLING STATEMENT**

"If you crave sunshine kisses and summertime wishes, then escape to the tropics with Caribbean Cool<sup>™</sup>. This natural bronzing formula will impart streak-free island dark results while also utilizing Caribbean skin care staple, Jamaican Black Castor Oil. You will slow down the signs of aging, help unblock clogged pores as well as soften and hydrate with the lushest levels of Vitamin E. If you dream of salt air in the middle of nowhere, then ride into the sunset with Caribbean Cool<sup>™</sup>. Paradise awaits!"

## **PRODUCT ACTION**

Tan Enhancer, DHA Free Bronzer Bottle Size 110z / Packet Size .50z

