



**Private Reserve Dreamlike Edition
Alternate Reality™
Eccentric Toning Black Bronzer**

SALES FACT SHEET

Story

Not everything is ever what it seems, but now your color doesn't have to be one of them. This Eccentric Black Bronzing Blend delivers immediate dark color and gradual darker results that are anything but fake! This Tempting Toning Blend provides intense skincare and toning for the perfect glowing complexion, while Sensational Silk Touch helps blur those pesky imperfections and leaves skin feeling out of this world soft. You are sure to leave everyone spellbound with your gorgeous, bronzed hue!

Inspiration/Rationale

- Mid-season Private Reserve toning black bronzer in the high price point per salon/distributor demand
- *“On screen or off screen, skincare and gorgeous color are always top priority! Create your own **Alternate Reality™** with each use! Xoxo” JWOWW - Jenni Farley*

Product Type

- Eccentric Black Toning Bronzer
- **Fragrance: Mystical Mimosa**
Top Notes: Pear Nectar, Litchi & Plum; Mid Notes: Mimosa Blossom, Violet & Jasmine; Bottom Notes: Teak Wood, Vanilla & Amber

Technology

Eccentric Black Bronzing Blend	Astounding blend of DHA with Erythrulose, Black Walnut, Tyrosine and potent Tanning Peptides ensure even instant color and darkest results possible with just one session
Tempting Toning Blend	Caffeine, Black Tea and Wild Indigo Extract help tone, soothe, protect and soften for undeniably smooth skin
Sensational Silk Touch	Fantastic blend of decadent silicone helps blur imperfections and provides a soft touch finish to the skin
Odor Defense	Optimally blended deodorizing ingredients help prevent odors and provide long-lasting freshness

Brand and Family

Australian Gold® JWOWW by Jenni Farley

Size and Suggested MSRP

- 13.5 oz. Bottle **MSRP: \$98.00**
- 0.5 oz. Sample **MSRP: \$13.75**

