



Private Reserve Party Favor™
Dazzling Dark Bronzer

SALES FACT SHEET

Story

Great color means RSVP'ing yes to every event! This Dazzling Dark Bronzer is uniquely formulated to deliver instant event ready results, delayed developed color and intense hydration for bronzed perfection that lasts all night long, while ensuring no color transfer. You'll be the center of attention with the Kaleidoscope Smoothing Blend that tones and blurs skin imperfections for an overall alluring appearance. Silicone Softening Technology ensures quick-absorption and a luxurious after-feel, while the hydrating Intense Moisture Blend provides a silky soft tanning canvas and ensures dark color lasts all night long! You're invited to experience extravagant color with **Private Reserve Party Favor™!**

Inspiration/Rationale

- Celebrating JWOWW anniversary with New Sunshine with specialty bronzer
- *"This Party Favor™ if for you, my amazing supporters! Without you, there would be no reason to celebrate after 10 amazing years. Here's to the next milestone! Xoxo" JWOWW - Jenni Farley*

Product Type

- DHA Bronzer
- Formulated to combat against ATO
- **Fragrance: Confetti Cupcake:** top notes of Coconut, Peach, Citrus & Vanilla; mid notes of Jasmine & Lily of the Valley; and dry notes of Sandalwood, Musk & Amber

Technology

Dazzling Dark Bronzer	Specially formulated transfer-resistant lotion is blended with Caramel, DHA and a skin protectant for long lasting party perfect color
Kaleidoscope Smoothing Blend	Caffeine, Protein and Specialty Silicone help to tone and soothe, while blurring skin imperfections for smooth, elegant results
Silicone Softening Technology	Provides even coverage, conditions and leaves skin with a velvety after-feel
Intense Moisture Blend	Powerful combination of hydration ingredients seal in moisture for longer-lasting gorgeous color

Brand and Family

Australian Gold® JWOWW by Jenni Farley

Size and Suggested MSRP

- 13.5 oz. Bottle **MSRP: \$99.00**
- 0.5 oz. Sample **MSRP: \$14.00**

