



Original Black Bronzer

SALES FACT SHEET

Story

Prepare to be WOWW'ed! JWOWW Black Bronzer will have you turning heads and breaking hearts with your dark sexy color. This extreme dark bronzing blend of Black Currant and Kukui Oil offers the hottest dark color possible, while Vitamins and Hemp Seed Extract deliver superior hydration to leave your skin feeling undeniably soft and sexy.

Inspiration/Rationale

- Update of top-selling bronzer with new logo for cohesive line look
- No change to amazing formula
- "You're going to love your sexy color, with my Black Bronzer lotion!" **JWOWW - Jenni Farley**

Product Type

- Black Bronzer
- Hemp Seed Extract
- Fragrance: Berry Flirty Top Notes: Fresh Picked Blackberries & Iced Bergamot Mid Notes: Blackberry Petals, Hibiscus & Vanilla Blossoms and Dry Notes: Vanilla Musk, Blackberry Tree Wood & Red Maple Wood

Technology

Black Bronzer	Combination of powerful bronzers work together for deep, dark color
Hemp Seed Extract	Softens and conditions to prepare skin for the darkest color
Sexy Skin Blend	Vitamins and Oils keep skin temptingly soft and smooth
Aloe Vera	Excellent healing, soothing and moisturizing effects for a perfect longer lasting bronze hue

Brand and Family

Australian Gold® JWOWW by Jenni Farley

Size and Suggested MSRP

- 13.5 oz. Bottle **MSRP: \$54.00**
- 0.5 oz. Sample **MSRP: \$7.25**

