

SJOLIE ROI

The sunless tanning Industry is one of the few startup businesses where you can make a complete return on your investment with product and equipment in a reasonable amount of time. In most cases, companies can profit from offering sunless spray tanning within the first month of service.

Calculate your profit based on the solution quantity used per client.

These numbers have been determined by tans at the MSRP, based on Quart sized solution purchased at PRO-pricing, using 2oz. of solution per client, and spraying Monday-Friday.

These numbers do not include the use of additional products such as: pH Balancing spray, Barrier Cream or disposables.



RETURN ON INVESTMENT CHART

BLACK = REVENUE

RED = MATERIAL COST

SOLUTION BLEND	\$ PER SESSION (MSRP)	LIGHT TRAFFIC (5/DAY)	MEDIUM TRAFFIC (10/DAY)	HEAVY TRAFFIC (15/DAY)	NET PROFIT (5 DAY/WEEK)
ALOE VERA	\$30.00	\$150.00	\$300.00	\$450.00	Light \$750
	\$1.75	\$8.75	\$17.50	\$26.25	Medium \$1,500 Heavy \$2,250
RAPID TAN (ORIGINAL & LUXE)	\$50.00	\$250.00	\$500.00	\$750.00	Light \$1,250
	\$3.00	\$15.00	\$30.00	\$45.00	Medium \$2,250 Heavy \$3,375
ICON RESERVE	\$45.00	\$225.00	\$450.00	\$675.00	Light \$1,125
	\$2.00	\$10.00	\$20.00	\$30.00	Medium \$2,250 Heavy \$3,375
LUXE VIOLET	\$45.00	\$225.00	\$450.00	\$675.00	Light \$1,125
	\$2.25	\$11.25	\$22.70	\$33.75	Medium \$2,250 Heavy \$3,375