Four Seasons Sales & Service
Sunless Support

Days to Remember

June 1st – Flip A Coin Day:
- Do 2 promos and have one associated with "tails" and one associated with "heads"

June 8th – Best Friends Day:
- Do BOGOs for everyone that books a spray tan with a friend.
- **Get Social:** Have clients upload photos in the comments of posts with the BFF for a chance to win a gift bundle. #BestFriendsDay

June 14th – National Flag Day :
- **Get Social**: Plan ahead and do a photoshoot with your spray tanned clients and our flag! Post on this day in order to honor our flag.

June 21st – National Selfie Day:
- **Get Social:** What better way to get tons of traffic on your social media?! Have your clients post pics with their awesome tan, or wonderful products for a chance to win something special. #NationalSelfieDay

June 21st - First Day of Summer:
- Host a give-away (half-price tan) to your first 10 clients to book for a July spray tan. #SummerBegins

June 30th – Social Media Day
- **Get Social**: Post something on your favorite social media platform. Use #SocialMediaDay when posting to remind others of this day.
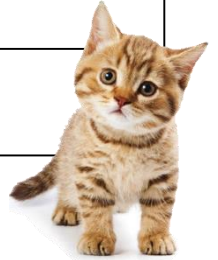
Themes:
- Father's Day
- Summer, beach, vacations
- Hot Summer Nights
- Weddings
- Festivals

Product Spotlights
- Drying Powder for those hot summer days
- Sunless Approved Sunscreen

National Adopt a Cat Month
- Interact with your clients by asking them to post pics of their sweet cats/kitties.
- Partner with a local shelter to raise awareness for homeless pets, raise food and supplies. Ask your clients to donate cat food or toys for the shelter. Those that adopt receive a great special from you.

Father's Day – June 16th
Social Media Competitions
Run a social media competition by having your customers nominate a Father (or someone like a Dad) to win a FREE spray tan.
#FathersDay

Looking Ahead – start creating content soon!
- Fourth of July
- Summer / Vacations
- Get to know your customers
- Warm Weather!