

Four Seasons Sales & Service
Sunless Support
MARCH 2019



National Cheerleading Week
First full week in March:

- **Start collecting content for this NOW!** You will need to have these ready before the first week of March! Contact a few cheerleaders & offer them a free spray tan & photo shoot! Get before & after pics and then go to a game or practice and gets pics of them in action.
- The week of:
 - Contact the cheerleading teams in and around your area (colleges, high schools, competitive travel teams) and offer them a group discount.
 - Put together a "Spirit Week" kit at a great price for the cheerleaders (lip gloss, bronzer, tan extender, mousse).
 - Post your social media content & pics.
#NationalCheerleadingWeek Takeover!



Themes

- Luck of the Irish, St. Patty's Day, Pot of Gold
- March Madness
- Spring Break
- Green & Gold
- Spring
- Spring Cleaning

Product Spotlights

- Spring Break Travel Kits
- Ex: Sunstyle Sunless Maintenance Kits
- National Cheerleading Week Bag Deals

Days to Remember

Mardi Gras – March 5th

St. Patrick's Day – March 17th

National Mom & Pop Business Owners Day – March 29

March is National Women's History Month:

- Post trivia or did you know segments throughout the month on women's history.
- Showcase some of your women entrepreneurs that are also clients.
- Design promos and specials around this theme all month long.
- #bossbabes



Looking Ahead – start creating content soon!

- Weddings
- Easter
- Graduations
- Proms
- Banquets