



### Themes

- St. Patty's Day
- Green & Gold
- Rainbows and pots of gold
- Spring Break
- Luck of the Irish
- March Madness

### Product Spotlights from FS

- Glow Bath Bomb** Item #64101
- Glowing Facial Scrub** Item # 010651
- Hydrating Sheet Mask** # 74118
- Clover Stickers** Item # 93111
- Hangover Bath Bomb** Item #50962
- Renewing Eye Strips** Item #74120
- Sunstyle Exfoliating Scrub** #45053

### **Days to Remember**

#### **March 6 – National Employee Appreciation Day**

**Social:** Show your employees some love by featuring them on your social media pages.

**#nationalemployeeappreciationday #employeeappreciation #employees**

#### **March 8 - International Women's Day**

**#internationalwomensday #IWD #women2020**

#### **March 11– National Promposal Day**

Market in advance to those guys or gals that are going to be asking someone to prom! Get in on the promposal by suggesting your client give their date a spray tan gift certificate.

**Social:** Ask your clients to post their promposals & then pick a lucky winner for a free spray tan.

**#NationalPromposalDay #MyUltimatePromposal**

### ***Spring Break***

- Create custom bundles with a variety of spring break items for a great deal.
- Bundle a spray tanning package for those getting ready to go on vacation.
- Focus on SPFs, lip balms, moisturizers, after care items, beach towels, beach totes.

### ***March Madness***

**Idea:** Do brackets for those customers that are sports enthusiasts and the winner gets a huge spray tanning package, could be product or percentage off spray tans.

**Idea:** Rent or buy a mini basketball hoop and let customers shoot for prizes, of course you will want to post pics on all social media.

### ***St. Patrick's Day***

Rocking the Shamrock:

Have clients post their tan with the shamrock sticker.



### **Looking Ahead**

- Easter
- continue with Spring
- proms, banquets, spring school functions