

December Sunless Support

FOCUS

- **Christmas Eve / Christmas**
Gift cards! Gift cards! Gift cards!
Pair these with slow retail movers
- **New Years Eve / New Years**
plan ahead & do photoshoot to advertise
- **Winter / Dry Skin**
promote retail & moisturizing

PRODUCT SPOTLIGHTS

- Love Dog Shirt #87750
- Bath Bomb Holiday #50969
Sugar Whip Holiday #50968
- CT Glow Extender #21867
- Wet Brush Disney #17048
- Sjolie Sugar Scrub #28549
- Disney Frozen Bath Bomb #64122
- Jingle Bath Bomb #64111

CONTEST

Dec 1st : 12 Days of Christmas

- Giveaway the retail items that are typically harder for you to move during other months.
- Stocking Stuffers like bath bombs, shower gels, etc
 - #12daysofchristmas

DATES TO REMEMBER

- DEC 4TH **National Cookie Day #CookieDay**
GET SOCIAL: make cookies for all your clients!
post on social asking for fave flavors
- DEC 5TH **National Bath Tub Party Day #BathTubParty**
GET SOCIAL: do a social focus on bath bombs
- DEC 9TH **National Christmas Card Day #ChristmasCardDay**
GET SOCIAL: post a digital Christmas Card, send out cards in the mail for that personal touch
- DEC 10TH **National Salesperson Day #SalespersonDay**
GET SOCIAL: Recognize your employees or helpers
- DEC 12TH **National Gingerbread House Day #Gingerbread**
GET SOCIAL: post a video of you decorating a Gingerbread House, ask clients for pics of theirs
- DEC 17TH **National Ugly Christmas Sweater Day**
GET SOCIAL: post a pic of you in Ugly Christmas Sweater, ask clients to comment with theirs
- DEC 25TH **Christmas Day #MerryChristmas**
GET SOCIAL: post Merry Christmas to your socials
- DEC 29TH **National Tick Tock Day #TickTockDay**
GET SOCIAL: no not the app, the day to complete unfinished business
- DEC 31ST **New Year's Eve #HappyNewYear**
GET SOCIAL: Nobody wants to be pale in those super cute outfits. Be sure the client posts pics and tag you!

IDEAS

Greeting Cards:

- email or better yet, hand write your clients a greeting card to let them know you appreciate them and wish them happy holidays. Throw in a "gift" if you wish.

LOOKING AHEAD

prepare for January

- New Years
- New Year, New You
- Winter