

# June Sunless Support

## PRODUCT SPOTLIGHTS

Sunstyle Drying Power Spray #45060  
Baseball Cap Bride Tribe Turquoise #86569  
Wet Brush Alice in Wonderland #17086  
C.C. Baseball Cap Distressed #5589  
American Flag Straw Visor #3053  
Beach Towel Paintriotic #75240

## FOCUS

### Father's Day

- June 19th - Run a social media competition by having your customers nominate a Father or father figure to win a free spray tan. *#Father's Day*

## THEMES

*Father's Day*

*Summer/Beach/Vacays*

*Hot Summer Nights*

*Weddings/Festivals*

## DATES TO REMEMBER

**June 1st**      **National Say Something Nice Day**  
Make a point on social media to compliment your customers on their posts or pictures.

**June 8th**      **National Best Friends Day**  
Do BOGOs for everyone that books a spray tan with a friend.  
Have clients upload photos in the comments of posts with the BFF for a chance to win a gift bundle.  
*#bestfriendsday*

**June 14th**      **National Flag Day**  
Plan ahead and do a spray tan shoot with the American Flag!  
*#America #NationalFlagDay*

**June 30th**      **Social Media Day**  
Post something on your favorite social media platform. Use *#SocialMediaDay* when posting to remind others of this day.

## IDEAS

### Adopt a Cat Month

Interact with your clients by asking them to post pics of their kitties.  
Ask your clients to donate to a local shelter to receive a special gift from you.

## LOOKING AHEAD

### Start Creating Content Now!

- 4th of July
- Vacations
- Get to know your customers
- Warm Weather