

March Sunless Support

FOCUS

Spring Break

- Create custom bundles with a variety of spring break items for a great deal.
- Bundle a spray tanning package for those getting ready to go on vacation.
- Focus on SPF's, lip balms, moisturizers, after care items, beach towels, beach totes.

St Patrick Day

Rocking the Shamrock: Have clients post their tan with the shamrock sticker.

Promposal & Prom

Market in advance to those guys or gals that are going to be asking someone to prom! Get in on the promposal by suggesting your client give their date a spray tan gift certificate. Social: Ask people to post their promposals & then pick a lucky winner for a free spray tan.

PRODUCT SPOTLIGHTS

Sunstyle Daily Maintenance Kit #45063
Shamrock Body Stickers #93111
PT Cheerleader Bronze Sunless #83077
PT Cheerleader 2 Hour Sunless #83078
Ardell Faux Mink Strip Lashes #6638
No Pinch Please Teleties #27210
Solid Gold Lily & Laura Bracelet #87051
PE Little Bit O Luck Soap #50068

THEMES

St. Patty's Day/ Green & Gold/ Rainbows and pots of gold/Luck of the Irish

Spring Break

Prom

IDEAS

National Women's History Month
Design promos & specials around this theme all month long, showcase some of your women entrepreneurs that are also clients, post trivia on women's history *#bossbabes*

DATES TO REMEMBER

Mar. 1-7th National Cheering leading Week

Contact a few cheerleaders & offer them free spray tans in exchange for a photoshoot, have these ready before this week! Put together a "Spirit Week" kit for cheerleaders (lip gloss, bronzer, tan extender, mousse)

Mar. 4th National Employee Appreciation Day

Recognize your employees!
#nationalemployeeappreciationday

Mar. 8th International Womens Day

Recognize your women clients.

Marc. 11th National Promposal Day

Offer a free spray tan to a high schooler & their significant other & do a photoshoot of them proposing for prom.

Mar. 12th National Working Mom's Day

Offer to stay later than normal or change up your hours to do spray tans for working moms.

Mar. 17th St. Patricks Day

If you have any expired/GREEN spray tan solution you can advertise to spray ppl green for St. Patty's Day's party (the bronzer has just turned green, after they rinse off they will turn brown)

Mar. 29th National Mom & Pop Business Owners Day

Mar. 31st National Prom Day

Offer a free spray tan to a high schooler & their significant other & do a photoshoot of them in their prom attire.

LOOKING AHEAD

Start Creating Content Now!

- Easter
- Spring
- Proms, banquets, school functions