



## *Why would I use a lotion?*

- It helps your skin absorb UV rays. Dry skin reflects UV rays.
- You'll get immediate color when you use lotions with tingle or bronzers in them.
- Lotions moisturize your skin, resulting in a healthier appearance.
- Healthy, moisturized skin will develop darker color. Remember dry skin cells reflect UV rays, they are harder to tan!
- Extend the life of your tan by keeping it moist and healthy. Some lotions even contain anti-aging and restorative ingredients.
- Speed up the tanning process of your skin by increasing melanin production. It takes up to 7 minutes for your skin to START developing color. That time is brought down to 30 seconds - 1 minute when you use a tanning lotion!
- Reduce after tan odor. Many lotions contain ingredients that fight the just-out-of-the-tanning-bed smell!



## *Ok, so why should I use a Tan Extender??*

- Tan Extenders contain many age defying ingredients such as essential vitamins and nutrients to keep your skin healthy.
- Did you know that many moisturizers sold in retail stores contain mineral oil and will clog your pores?
- Ingredients to promote healthy skin include moisture-rich conditioners, antioxidants for anti-aging, firmness, cellulite reduction.
- Moisturized, healthy skin keeps its color longer.
- So if you want to get darker and have your tan last longer, take care of your skin by using a daily Tan Extender lotion!