

Ed Hardy's™ INK

Ed Hardy Tanning

Tattoo & Color Fade Protecting Tan Extender
24-Hour Skin Quenching Moisture System
Hypoallergenic – Oil Free – Wheat Free –
Vegan Formula

FEATURES:

- Shea Butter Infused Skin Quenching Tan Extender
- Tattoo Protecting and Color Extending Technology
- Skin Tightening and Firming
- Hypoallergenic Formula
- Bourbon & Honey Fragrance

BENEFITS:

- Shea Butters- Softens skin without greasy residue
- Body Fit™ - Reduces the appearance of cellulite and promotes firmness
- Lotus Extract- Powerful anti-aging benefits along with high levels of antioxidants
- Vitamins E & C- Boost radiance and enhance skin's appearance by fighting free radical damage
- Hypoallergenic- Oil free and wheat free product
- Tattoo & Color Fade Protector - Protects the life and luster of your tattoos and tanning results



KEY SELLING STATEMENT

INK™ is a complete body moisturizing system that is exceptionally concentrated with shea butter, vitamins and essential skin nutrients. This luxurious body cream intensely nourishes, protects, and helps restore the skin moisture levels. Tattoo & Color Fade technology protects your tattoos and your tanning results. The rich, whipped texture is easy to apply and quickly absorbs without a greasy after feeling. INK™ is specifically formulated to leave skin touchably soft and perfecting hydrated.

PRODUCT ACTION

Moisturizer, Tan Extender
Bottle Size: 18.75oz