



**Almost Famous™**  
Darkest Triple Bronzer  
with Ultra-Toning Blend

**SALES FACT SHEET**

**Story**

Get red carpet ready with this Darkest Triple Bronzer that gives immediate color gratification and deeper, delayed bronzed perfection. All eyes will be on you as the Ultra-Toning Blend helps tone for a stunning and vibrant silhouette, while the Conditioning Complex guards against free radicals revealing a youthful complexion. Essential Moisturizers ensure that dark color lasts well into the after-party by sealing in moisture for undeniably soft skin. With color like that you are well on your way to being **Almost Famous™!**

**Inspiration/Rationale**

- Fulfills the need for a new collection in higher price point
- Satisfies salon requests for return of top-selling sku
- Capitalizes on the popularity of previous Almost Famous

**Product Type**

- Darkest Triple Bronzer
- Ultra-Toning Blend
- Formulated to combat against ATO
- **Fragrance: Honeybush Tea:** with top notes of Strawberry, Apple, Raspberry, Orange & Tea, mid notes of Jasmin, Rose & White Flower and dry notes of Vanilla & Musk

**Technology**

Darkest Triple Bronzer	DHA, Beta Carotene and Caramel flawlessly combine for instant and delayed, developed color
Ultra-Toning Blend	Caffeine and Ginseng Extract combine to help tone and brighten for a vibrant, glowing complexion
Conditioning Complex	Hemp Seed Oil and Vitamin A work together to help protect and strengthen the skin for a radiant, youthful appearance
Essential Moisturizers	Triple Oil Blend provides a luxurious feel to the skin while helping to retain moisture for longer-lasting color

**Brand and Family**

- **Australian Gold® New!** Classic Comeback Collection

**Size and Suggested MSRP**

- 8.5 oz. Tube **MSRP: \$74.00**
- 0.5 oz. Sample **MSRP: \$11.00**

