



**Crystal Faces®**  
Facial Tanning Lotion with **DermaDark® Blend**

**SALES FACT SHEET**

**Story**

They can see it in your face with this top of the line facial tanning lotion! Featuring a unique formula that helps to stimulate collagen production while providing a smooth tanning canvas for even, dark color. Unique **DermaDark® Bronzer** allows for a streak-free golden hue, with or without the exposure of UV. This specially formulated facial bronzer allows for use daily as part of your daily skincare routine for a beautiful complexion.

**Inspiration/Rationale**

- High-end facial tanning option
- Airless packaging allows for use of all product
- Can also be used as daily facial moisturizer

**Product Type**

- Facial Tanning Lotion
- **DermaDark® Bronzer**
- **Fragrance Free**

**Technology**

<b>DermaDark® Bronzing Blend</b>	Powerful, natural color-enhancing blend for quick, streak-free, dark color
<b>Cashmir Silk™ Blend</b>	Exquisite Silicone blend that provides a luxurious feel and extreme hydration for a silky, smooth bronzed hue
Luxurious Skincare	Infuses delicate facial skin with vitamins and nutrients that help neutralize free radicals to prevent fine lines and wrinkles
Skin Hydration	Blends Shea Butter and Aloe Vera to deeply moisturize for a more youthful complexion

**Brand and Family**

- **Australian Gold®** Iconic Collection

**Size and Suggested MSRP**

- 4.5 oz. Bottle **MSRP: \$59.00**
- 1.0 oz. Tube **MSRP: \$22.75**

