# Pauly D's InstaFamous™

# Pauly D Collection Super Charged Matte Finish Black Bronzers Skin Perfecting & Correcting #NoFilter Needed

### **FEATURES:**

- Super dark DHA Bronzers for dark progressive bronzing color
- Provides anti-aging and skin firming benefits with RevitaFit, Body Fit<sup>™</sup> and advanced Matrixyl Synthe 6<sup>™</sup>
- Melanobronze & MelaTime will create darker, longer lasting tanning results
- Tattoo & color fade protection technology
- Sparkling Blackberry fragrance

#### **BENEFITS:**

- Advanced Matrixyl Synthe 6 Powerful anti-aging peptide that reduces the appearance of fine lines and wrinkles for long-lasting results
- Revita Fit Tones and tightens the skin
- Body Fit<sup>™</sup> Technology Reduces the appearance of cellulite and restores firmness
- Melanobronze Stimulates melanin activity for enhanced pigmentation
- Tattoo & Color Fade Protection Protects the color and luster of tattoos and tanning results
- MelaTime- Boost Melanin for faster, darker tanning results
- White Birch Restores firmness and has skin protectant benefits
- FreshTek Proprietary blend of deodorizing and skin freshening ingredients
- Blended with multiple accelerators that work to target melanin production and achieve fast, dark tanning results

# **KEY SELLING STATEMENT**

"Pauly D's InstaFamous will take you to new tanning heights! Deep mattafying bronzers will allow for dark, airbrush finish results instantly. Tattoo and color fade protectors coupled with skin tightening and toning ingredients allow for every side to be 'Your good side.' For color so perfect... #NoFilter needed. "

## PRODUCT ACTION

Tan Enhancer, DHA Bronzer

Bottle Size: 12.25oz Packet Size: .7oz